

# How to Add a Social Media Post to Resources

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You can now **link posts created in the Planner** to the Resources section in Catholic Social Media. This helps give important content greater visibility without duplicating your work.

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## Linking a Post to Resources

- **Create your post** in the Planner as usual.
- Hover over the **completed post**.
- **Click the category icon** that appears.
- Select the **category and subcategory** where you want the post stored.
- The post will **remain in the Planner** but will also appear in the **Resources section**.

## How It Works

1. Parishes and schools will still **see and schedule the post** from the Planner.
  2. The **same post** will also display in the Resources section, ensuring visibility for users browsing documents, videos, and other files.
  3. This makes social media content **easier to find** and keeps **related materials together**.
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## Best Practices

- Use this feature for **high-priority posts** (such as appeals or diocesan-wide initiatives) to increase visibility.
  - Place posts in **categories** that match the topic, so users can easily find supporting materials.
  - Avoid duplicating posts manually—use **cross-referencing** to save time and keep everything consistent.
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