

How to start and create a Facebook page

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Haven't started a Facebook page yet? No worries. It's super easy.

And now with CSM, it will be even easier to post to it daily, inspiring and nourishing your parishioners and community.

Here's a quick tutorial on starting a Facebook page: <https://www.facebook.com/business/help/1199464373557428>

We also put together our best practices for a parish Facebook page. Check it out here: <https://vimeo.com/827381999>

A few of the bullet points:

- Set categories to: Religious organization, Catholic Church, and Christian Church
- Be sure your username matches your website URL if possible
- Include your parish details like address
- Add your Mass times and contact information to bio
- Invite at least two other staff members to be admins

Once you've created one, you can connect it to Catholic Social Media!

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