

How to Create a Story (for parishes)

06/05/2024 2:21 pm CDT

Stories are a type of post supported by Facebook and Instagram.

They last 24 hours and go away.

They are a great way to engage your current followers!

To publish a Story through Catholic Social Media:

1. Click "Create Post" from the Planner or Calendar.
2. In the top right of the post-editing module, click the dropdown and select "Story"
3. Click "Upload Image or Video"
4. Pick your image(s) or video as usual to upload
5. Select your date, time, and the platforms you wish to schedule it to.
6. Click "Publish!"

Important notes:

- Stories don't have captions, but you will be required to fill out the caption to post. This is a great place for an internal note to yourself. The caption will not be shared publicly when you publish to any platforms.
- Any content you are being served from your diocese or Premium subscription will already be set as a "Post" or a "Story." You cannot change the format of a post being offered to you.

Property of Catholic Social Media a service of Prenger Solutions Group