

How to Convert a Personal Facebook Account to a Page

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While you can't directly convert a personal Facebook account to a Page, there are best practices and steps to follow to get your parish Facebook Page set up correctly.

1. Create a new Facebook page for your parish following [these steps](#).
 2. Alert your parishioners on the old "personal" profile that it is now a page with a new post. Link to the page and tell them to go like and follow it.
 3. Start posting to your new page.
 4. Invite all the friends on the personal account to like and follow the page by [following this tutorial](#).
 5. After 90 days or so, delete the personal account and stick with your new page.
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