

Release Notes (last updated 1/16/2025)

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January 2025

New Features

- *Resources load time improved:* For parishes, the load time for Resources has significantly improved! We are continuing to monitor this and welcome your feedback!
- *Magnifying function for dioceses in analytics:* Diocesan users can expand a post's creative in the *Analytics > Post Engagement* tab.

Bug Fixes

- *ACH payment method not adding:* A few Parish Premium users noted issues adding ACH payment in the Subscriptions tab. This has been resolved
- *Link previews in Resources not working:* Embedded links in Resources are now visible again
- *Monthly, Seasonal, Evergreen, content scheduled through the Calendar defaulting to 12 am:* Some parishes noted that Monthly, Seasonal, and Evergreen posts being scheduled via the Calendar view were defaulting to 12 am. This is now fixed.

November 2024

New Features

- *Select posts directly in the Calendar:* Click the "+" icon on any given day in the Calendar to see recommended posts to schedule for that day.
- *Delete drafts from the Calendar view:* Click on a draft to delete it in the Calendar view

Bug Fixes

- Invoices are now available for Parish Premium users under *Subscription*.

October 2024

New Features

- *Updated display for text-only posts:* Show "text only post" graphic.
- *Individual post analytics now have a zoom-in functionality:* While viewing individual posts analysis, you can click the magnifying glass to expand the post creative. You can also do this to view the copy of text-only posts.
- *Seasonal and Forever content always visible to edit for Diocesan Admins:* You can now find past posts under the History tab. To go further back into History, just click "Load More" and it will load the next six months of content
- *Calendar view includes published content and drafts for Diocesan Admins and Parish:* You can now view your drafts in the Calendar view. If you're a parish, they will automatically show up there. If you're a diocese, just click Filter > Status > Draft.
- *Recommended post time now available for Diocesan Admins:* You can publish posts with recommended post times. This is not required.
- *Changes in Resources Posts:* As a diocese, you can now associate posts you create in the Planner with categories in

your Resources section. All posts can now be created directly through the Planner.

Bug Fixes

- Replacing an image and adding multiple images
- Time zone display issues causing posts to show up on wrong day
- Resources display names overriding

July 2024

New Features

- *Recommended post dates*: Posts in Monthly, Seasonal, and Evergreen sections no longer show a recommended post date in the tile preview.
- *Impressions tile*: Impressions are now listed as a separate tile in the main analytics view.

Bug Fixes:

- Multi-image posts getting counted as multiple posts in Analytics
- Character counter for Twitter not accurate
- Text-only posts saving incorrectly
- Diocesan post analytics showing a publish date of 1969
- Validation of videos not working for Instagram

June 2024

New Features

- *Post validation*: When creating a new post, users will select the platforms beforehand so our system can check the content to ensure it will work on the platforms chosen. This will reduce the number of errors when the content reaches the platforms.
- *Multi-image uploads*: You can now upload up to 10 images in a single post
- *Stories*: You can now upload and publish Stories to Facebook and Instagram

May 2024

New Features

- *Post drafts*: You can now save any post you're working on as a draft.
- *Knowledge base*: Articles now appear as more contextual to the page you are on.

Bug Fix:

- *Buttons*: These are now more fully clickable, as opposed to just the text itself.
- *Aspect ratio and URL errors*: These errors while publishing posts have been fixed.

April 2024

New Features

- *Knowledge Base slideout*: Now when you click the "?" icon in Catholic Social Media, you'll be given a contextual slideout of all the help articles related to that section of the appl.
- *Shortcuts*: You can now use the CTRL+Z shortcut to undo changes while creating a new post.
- *Video size limits*: You can now upload files of up to 100 mb in the Resources section.

Bug Fix:

- *White Screen*: Some users were getting a white screen while editing a post in the Calendar. This has been squashed!

March 2024

New Features:

- *Resources section UI update*:
 - More intuitive card design: Simply click on a card to enter a category. You will also see the number of subcategories and attachments within each card.
 - Notifications: The notification badge on the tab will tell you how many new or updated resources there are since you last logged in. New and updated categories will also have a colored banner to direct your attention to those category cards that are most relevant. These colors are conveniently linked to the liturgical year.
 - Re-ordering categories: You can drag and drop categories now to re-organize them.
 - Hover view: You can now hover your cursor over a category to receive a tool-tip style preview of what's in that subcategory.
 - More file types previewed: The tool will now preview a greater number of file types.

January 2024

New Features:

- *Account Tagging*: You can now tag other accounts in your posts! Just use the "@" and type in the user or page's username, and they will be tagged live in the post on Facebook, Instagram, and X. Be sure to only tag one account per post. Here's a [quick tutorial](#) on how to do it.

December 2023

New Features:

- *Security Enhancements*: We have wrapped up our annual security audit! Over the past few months, we made massive updates to the backend to make sure you have a simple, secure experience. We appreciate your patience and understanding as we prioritized these essential updates.
- *Help Icon*: You may have noticed a new help icon in the top right of your screen. This will take you directly to the Knowledge Base.

Bug Fix:

- *Password Reset*: Some subscribers were having issues receiving the password reset email. This has been fixed!

October 2023

New Features:

- *Security Enhancements*: As we remain committed to ensuring the highest standards of security and functionality, we're currently diving deep into security housekeeping. This annual security audit is standard procedure but will take up the bulk of our development time for the remainder of 2023. This means that over the next few release cycles, the spotlight might be more on our behind-the-scenes work rather than front-facing features. This regular audit helps us keep ahead of bad actors on the internet, closing potential loopholes and keeping you safe as you use CSM. While it may seem quiet on the surface, rest assured that we are hard at work strengthening the

foundation of our platform. We appreciate your patience and understanding as we prioritize these essential updates.

- *Knowledge Base:* We're excited to introduce the Catholic Social Media knowledge base, a centralized hub for all things Catholic Social Media. From how-to guides to release notes, our aim is to equip clients with the resources they need for an optimal Catholic Social Media experience. While it's still a work in progress, you can access the knowledge base [here](#). Soon, this will also be integrated directly into the app, providing guidance as you navigate CSM.
- *Database and server upgrades:* We've added more computing power to Catholic Social Media to make your experience lightning-fast and flawless. Let us know if you feel the difference!

Bug Fix:

- *Using the Same Personalization Parameter Twice:* Some parishes noticed a bug that occurred when using the same personalization parameter twice in one post. This has been resolved and both instances of the parameter now fill in properly.

September 2023

Bug Fix:

- *Social Media Analytics:* A bug popped up that was keeping parishes with multiple social media groupings (Social Media 2, 3, 4, 5) from viewing analytics for those pages. This has been resolved. When you click on the dropdown to select a different grouping, it will display with accurate information.

August 2023

New Features:

- *Social media analytics:* We have continued to make the Analytics page more robust for you. It now includes +/- comparisons for total posts, engaged, users, and total clicks so you can easily see how this month compares to last. You'll also notice tiles that indicate the best day and best time to post for your audience. There is now a tile with a 3-month trend line showing number of posts and engaged users. Finally, you can sort by any column in the new "details" tab.
- *Database and server upgrades:* We've added more computing power to Catholic Social Media to make your experience lightning-fast and flawless. Let us know if you feel the difference!

Bug Fix:

- *Password reset emails not sending:* Some of you were experiencing issues not receiving your password reset email. This has been resolved.

July 2023

New Features:

- *Social media analytics:* We spent this summer revamping the "Analytics" section to make it more useful for you. Now, you'll notice a "Details" tab that will display granular data for each post within each platform. More features to come to this in August.
- *eCheck payment method:* You can now pay with an eCheck! To update your payment method, click your Profile > Subscription > Manage Payment Info.
- *Scheduled tab removed:* After speaking with many of you, we realized the "Scheduled" tab didn't serve a unique purpose. To mitigate confusion, we went ahead and removed it. You can still edit and delete posts in the

"Calendar" tab or "Planner" tab.

- *Deleting posts in calendar view:* You can now delete scheduled posts in the Calendar view by hovering over the post and clicking the trash icon in the upper right.
- *Publish posts with copy only:* You can now post social media content that is copy only (no image or video).

Bug Fixes:

- *Posting reels to Instagram:* As you've noticed, we've added the ability to publish vertical videos to all three platforms. Our video format has changed to vertical, starting with the June 19 video. There was a slight bug that was keeping the video from being properly published to Instagram, but our team hopped on it right away. Thanks to those who identified this and worked with us to reschedule posts!
- *Word document previews in Resources:* *Word documents will now successfully preview in the Resources section. If they are too large to preview, you will see a note that specifies that.*
- *Unwanted characters in post copy at line breaks:* Some of you experienced unwanted characters getting published like "nbsp" and "<p>". This was due to some complications with post-text personalization and users copying over text from HTML-rich text. We've optimized content to avoid this and pushed a bug fix. If you see a live post in your Facebook or Instagram with unwanted characters, you can edit the post by clicking the three dots in the top right of the post and clicking "edit." Moving forward, you can now publish posts with line breaks between paragraphs and they will display properly.

June 2023

New Feature:

- *Post copy will begin including personalization parameters:* When you start scheduling posts, you'll notice the copy will incorporate the personalization parameters. If you haven't filled yours out yet, you'll want to do so by going to your *Profile > Social Media Accounts > Edit Personalization*. This will allow you to seamlessly schedule posts, ensuring the copy gets automatically customized based on what you set. For a rundown of how these will work while scheduling posts, check out [this 3-minute video tutorial](#).
- *Reel functionality:* Catholic Social Media is now able to take vertical, reel-style videos.

Bug Fix:

- *Post text personalization parameters can include apostrophes:* Some of you reached out needing to include apostrophes and other special characters in your post text personalization parameters. You can now do so when you head to *Profile > Social Media Accounts > Edit Personalization*.
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