

Resource Release Schedule

08/28/2023 11:29 am CDT

The Catholic Social Media team regularly updates the Resources section of the platform for Parish Premium subscribers. Though there are exceptions, you can expect this seasonal schedule to apply broadly. We've kept to this schedule since 2019:

- **Autumn**
 - Release of annual year-end giving plan updated for the current year and with refreshed themes, templates, and letters.
 - Release of new social media banners for the coming liturgical year.
 - Release of Advent and Christmas social media posts and additional items (letters, coloring book, family activities, etc.).
- **Winter**
 - 2-3 winter training webinars based on topics chosen in quarterly subscriber surveys.
 - Release of last year's monthly thematic videos as a set (for example: Modern Saints, Domestic Church, Marian Mondays, etc.)
- **Spring**
 - Release of Lent/Easter materials, including additional social media posts, family activities, pastor letters, etc.
- **Summer**
 - Release of additional materials or training webinars based on topics chosen in quarterly subscriber surveys. (For example, volunteerism materials, stewardship materials, etc.)

Once materials are no longer immediately relevant, they are moved to the "Archives" section of the Resources page for your later use.
