How to Post to Different Social Media Accounts at Different Times

08/10/2023 12:28 pm CDT

I'd like to post to different social media accounts at slightly different times. How do I do that?

Begin by clicking on the first post you want to use and then schedule it to your first platform. Then, return to the Planner page, click the post again, and schedule it to your second platform. To double-check your work, go to the "Scheduled" tab. You should see two copies of the post there, one scheduled to your first platform or set of platforms, and the second to your second platform or set of platforms.