

How is Catholic Social Media content better than what we are using right now?

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How is your content better than what we are using right now?

While some parishes do use our service as their sole source of social media content, most use our material alongside important local posts that focus on parish announcements, photos, and events. Very few parishes have the time, staff, or resources to do much more than post local photos and announcements. Our research shows this is an enormous opportunity.

Your parish has a captive audience of followers who want to be fed online and who want to engage their faith outside of Mass. And that's where Catholic Social Media comes in.

Research has shown that a parish should be giving its parishioners good news/content *eight times for every one time it solicits their support or invites them to an event*. By using CSM's content as part of a larger communications plan, you will connect with your parishioners daily...and they will show up when you need their help. And since our content is free of logos or copyrights from other organizations, you get the credit for putting this content in front of your parishioners. Plus, CSM helps you evangelize within your parish boundaries.
