

Why Parishes Need to Publish Content Daily

08/10/2023 10:36 am CDT

Do we really have to be active on social media every day?

The numbers do not lie. Parishes that post at least once a day on Facebook report average household giving 44% higher than parishes that do not. But that does not mean a parish employee has to be logging on to Facebook seven days a week! Catholic Social Media's free trial will teach you how to schedule a week's worth of content in just five minutes. And since our system connects to Facebook, Instagram, and Twitter, you can use Catholic Social Media as a portal to connect with your followers without having to utilize those platforms directly.
